



City of Cleveland Shared Bicycle and Mobility Permit Overview of Draft Updates to Rules and Regulations

2024 application cycle specifics

- Streamlined permit in fillable PDF
- Demo day on April 11, award permits in May, issue permits for June 1 start
- All applicant companies must attend demo day to be considered for a permit

Program and regulation updates

- Shifted from 1-year to 3-year permits
- Allows for longer relationships and more consistency
- Limiting number of providers to 2 based on our goals and provider feedback, with an additional permit slot for small companies
- Expanding service citywide - Aim to provide a reliable mobility option in all neighborhoods - Neighborhood hubs guarantee consistent citywide access
- Mandatory parking locations in Downtown, Ohio City, Tremont and University Circle - either physical or geofenced - will serve as a maximum for devices
- Minimum number of devices in neighborhoods outside of the existing high-use areas will ensure citywide availability
- 5 devices per provider per designated hub will be permitted, with additional flexible deployment
- Emphasizing device diversity - will require selected operators to deploy at least one bike for every two scooters
- Dynamic fleet policy - will incentivize compliance and effective system management from providers by allowing larger fleet for certain behaviors, reducing fleet for other behaviors
- Proposed increase of per ride fee from \$0.15 to \$0.20
- Workforce requirements - require local employee (already require 1 employee in Cuyahoga County) to be a W-2 employee, award companies for hiring Cleveland residents with dynamic fleet policy
- Each issued permit will include all approved device types for that company

