

ANN ZOLLER *Profile*

Since 2017, Ann has served as a Senior Advisor for Strategy Design Partners (SDP), a local boutique consultancy firm. Founded in 2008, SDP has deep knowledge of and experience in serving the non-profit sectors in Northeast Ohio and beyond. The organization has provided strategic consulting for dozens of Northeast Ohio nonprofit, public sector, and civic organizations, leading strategic planning processes for a large portion of those. Since joining SDP, Ann has focused on strategic planning for non-profits, large-scale project management, organizational development, executive leadership coaching, mergers and collaborative partnerships, and fund development strategies for a diverse group of clients.

Prior to joining SDP, Ann served as Executive Director of LAND studio and its predecessor organizations (CleanLand Ohio and ParkWorks) for more than 20 years. Under Ann's leadership, LAND studio became known as a leader in urban parks, greenspace, and related sustainable development, taking on projects of increased size and impact that enhance the public realm and bring vitality and growth to Cleveland. Ann was recognized in Cleveland and in the national discourse on the importance of public space in revitalizing urban areas. Ann oversaw the organization's evolution from a limited mission of parks and greenspace to one currently influencing all aspects of public space development spanning the city. She led ParkWorks through a merger with Cleveland Public Art to form LAND studio in 2012. For more than a decade, LAND studio led the \$50 million effort to transform Public Square into a world-class public space, which was completed in 2016 to great national and local acclaim. Ann led development of the project's layered and innovative funding strategy, which leveraged philanthropic, corporate, municipal, State, utility, and Tax Increment Financing funding. Ann is known for her strategic, entrepreneurial approach to civic endeavors and her ability to convene partners around shared goals. Through her work she regularly engaged leaders from the public, civic, corporate and nonprofit sectors and earned a reputation as a trusted, mission-driven leader who consistently delivered strong results.

Ann previously worked for the City of Cleveland during the White Administration as Director and Assistant Director of the Department of Parks, Recreation and Properties. Ann currently serves on the Board and Executive Committee of Destination Cleveland and is the current Board Chair for The Refugee Response.